

AESTHETIC
EVERYTHING®

THE WEIGHT LOSS / HAIR LOSS / SKIN CARE SHOW AND

**THE AESTHETIC EVERYTHING®
AWARDS DINNER GALA**

MAY 6TH AND 7TH, 2025

LAS VEGAS, NEVADA

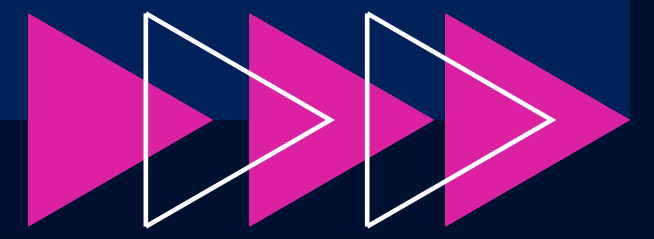
7th Meeting by Aesthetic Everything®
Exhibitor and Advertising Placement Opportunities

Presented By Aesthetic Everything® and Beauty Wire Magazine®





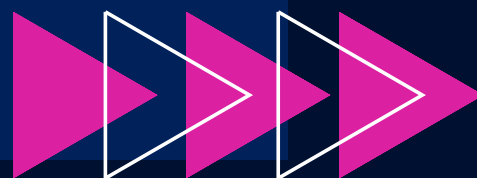
EXHIBITOR AND ADVERTISING PLACEMENT OPPORTUNITIES





ELITE LEVEL \$100K

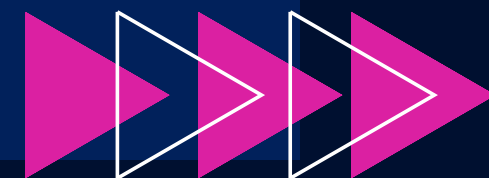
- ✓ 10x20 BOOTH IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION • 45 minute lunch session on industry track
- ✓ 12 LIVE MEETING REP BADGES
- ✓ 5 FACULTY DINNER INVITATIONS
- ✓ 12 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (4) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 2 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 2 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
- ✓ 1 CUSTOM PRESS RELEASE WITH AWARDS NEWS TO 200 PLUS NEWS OUTLETS
- ✓ 1 FULL PAGE BUSINESS PROFILE WITH AWARDS NOMINATIONS ON AESTHETIC EVERYTHING® WEBSITE
- ✓ 3 AWARDS NOMINATIONS FOR YOUR PRODUCTS OR SERVICES





DIAMOND LEVEL \$75K

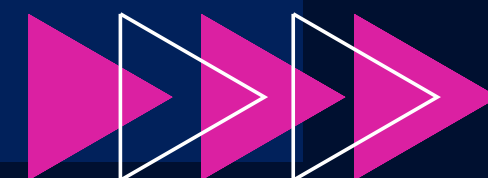
- ✓ 10x20 BOOTH IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION • 30 minute lunch session on industry track
- ✓ 10 LIVE MEETING REP BADGES
- ✓ 4 FACULTY DINNER INVITATIONS
- ✓ 10 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (3) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 2 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
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PLATINUM LEVEL \$50K

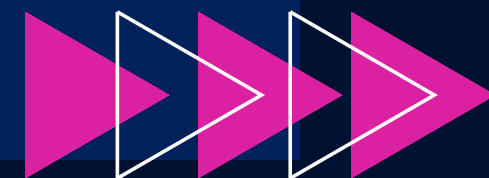
- ✓ 10x20 BOOTH IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION • 30 minute lunch session on industry track
- ✓ 8 LIVE MEETING REP BADGES
- ✓ 4 FACULTY DINNER INVITATIONS
- ✓ 8 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (3) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 2 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 2 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
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A woman's profile is shown in a dramatic, high-contrast lighting scheme. Her face is lit with a bright blue light, while her hair and the background are bathed in a deep red light. She has her eyes closed and is wearing a black choker. The overall mood is artistic and sophisticated.

GOLD LEVEL \$30K

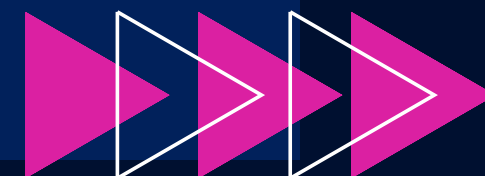
- ✓ 10x10 BOOTH
- ✓ PROMOTIONAL SESSION • 30 minute session on industry track
- ✓ 6 LIVE MEETING REP BADGES
- ✓ 2 FACULTY DINNER INVITATIONS
- ✓ 6 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (2) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 1 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 1 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
- ✓ 1 FULL PAGE BUSINESS PROFILE WITH AWARDS NOMINATIONS ON AESTHETIC EVERYTHING® WEBSITE
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RUBY LEVEL \$20K

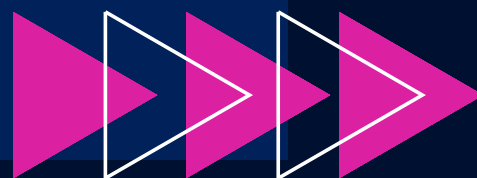
- ✓ 10x10 BOOTH
- ✓ PROMOTIONAL SESSION • 20 minute session on industry track
- ✓ 4 LIVE MEETING REP BADGES
- ✓ 1 FACULTY DINNER INVITATIONS
- ✓ 4 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (1) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 1 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 1 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
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SILVER LEVEL \$15K

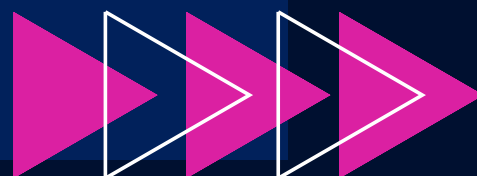
- ✓ BOOTH 6 Foot Table
- ✓ 3 LIVE MEETING REP BADGES
- ✓ 1 FACULTY DINNER INVITATIONS
- ✓ 3 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ (1) COLLATERAL IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 1 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 1 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
- ✓ 1 FULL PAGE BUSINESS PROFILE WITH AWARDS NOMINATIONS ON AESTHETIC EVERYTHING® WEBSITE
- ✓ 1 AWARDS NOMINATIONS FOR YOUR PRODUCTS OR SERVICES





BRONZE LEVEL \$7.5K

- ✓ BOOTH 6 Foot Table
- ✓ 2 LIVE MEETING REP BADGES
- ✓ 2 REPS INVITED TO AESTHETIC EVERYTHING® AWARDS GALA
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST
- ✓ 1 CUSTOM EMAIL BLASTS AND SOCIAL MEDIA POSTS TO OVER 1 MILLION INDUSTRY
- ✓ 1 CUSTOM ARTICLES IN BEAUTY WIRE MAGAZINE
- ✓ 1 FULL PAGE BUSINESS PROFILE WITH AWARDS NOMINATIONS ON AESTHETIC EVERYTHING® WEBSITE
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SHOWCASE YOUR PRODUCTS



Participating in the 2025 AESTHETIC EVERYTHING® Meeting provides your company the opportunity to showcase your products and services to today's key medical professionals from all over the U.S. Meet face-to-face with your clients to develop business relationships and obtain valuable sales leads. Making this important decision allows your company to demonstrate its expertise to a targeted audience of medical directors, cosmetic surgeons, nurse practitioners, and future medical professionals. Exhibitors benefit from our targeted, marketing campaign, featuring highlights of the exhibition and educational program, as well as strategic conference advertising. Space reservations will be made once supporter payment is received.



FACULTY DINNER SPONSOR

\$50k

Join with the faculty in an intimate fine dining venue in Las Vegas. Fee is for Sole Sponsorship* which includes Logo on invitations, and a 5-minute Welcome message by your Team Leader.

- ✓ Host and interact with Faculty
- ✓ Note that a limited number of industry attendees are additionally invited.

*Note that a limited number of industry attendees are additionally invited.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FACULTY LOUNGE SPONSOR

\$15k

Sponsor a day of refreshements and activation stations in the faculty lounge and have the opportunity to interact and network with the faculty. Multiple sponsorships available.

FACULTY COCKTAIL EVENT

\$20k

Host the faculty for a 30-minute private event in our designated space in the Hotel. Includes light food and beer/wine.

**FACULTY AND INDUSTRY
COCKTAIL SPONSOR**

\$50k

Always a special night out to celebrate the close of the meeting. Includes a 3-minute introductory welcome message by your team. Food and Beverage is included in this price. Additional fees may apply for music or customized décor.

**EXHIBIT HALL COCKTAIL
EVENT/RECEPTION**

\$20k

Sponsor the opening night reception. Your company will have the opportunity to make a welcome speech to all attendees. The company logo will be printed on meeting signage.

BREAKFAST SPONSOR

\$15k

Includes display 24" x 30" easel posters at banquet table. Acknowledgement in the agenda. 2 opportunities available.

LUNCH SPONSOR

\$30k

Opportunity to display 24" x 30" easel posters at banquet table.
Acknowledgment in the agenda. 2 opportunities available.

MEETING BREAK SPONSOR

\$10k

Opportunity to display (1) 24" x 30" easel posters at beverage station. 4 opportunities available.
Acknowledgement in the agenda.

BRANDING

WI-FI SPONSORSHIP

Attendees will access the internet using the password you select. They will be directed to a web page of your choosing. Logo will be included on the connection instructions.

\$50k

DIRECTIONAL FOOTPRINTS

Place your message or directions to your booth with floor signs that will grab attention! Placement and size will be directed by SCALE. Comes with up to 4 clings.

\$7.5k

HOTEL KEY CARDS

The first things attendees will see when they check into their room - your name on their key card!

\$15k

ATTENDEE LANYARDS

Branded with your logo for all attendees.

\$15k

MEETING BAGS

Have your company name hanging from everyone's shoulder throughout the meeting – and beyond!

\$15k

SUNRISE YOGA

The sponsor will be the host of a 60 minute yoga class to take place at sunrise on Wednesday, May 7. The sponsor's logo will be included on custom water bottles given to attendees.

\$5k

MOSAIC WALL

We will host an interactive photo mosaic wall during the conference. The live, guest-built photo mosaic wall will engage attendees with the unique opportunity to create an interactive work of art.

\$20k

JOURNAL NOTEBOOKS

Attendees notes will go home with them, giving you exposure long after the meeting adjourns.

\$7.5k

ESCALATOR BRANDING

Place your message on the escalator leading to the Aesthetic Everything meeting space.

\$15k

COFFEE SLEEVES

Sponsor the coffee sleeves at the Aesthetic Everything coffee breaks and your company logo will be included on coffee sleeves that will be included on all of the coffee cups.

\$15k

ELEVATOR DOOR

Place your message on the elevator doors on one floor of the Aesthetic Everything meeting space. (Two opportunities available)

\$10k

PHOTO BOOTH

Sponsor the photo booth station and be a part of Aesthetic Everything's red-carpet photo experience.

\$10k

MOBILE APP

The Aesthetic Everything mobile app will be used to access the agenda, exhibitor list, speaker bios, faculty presentations and more.

\$10k

DOOR DROP

Send a gift to attendees staying at the hotel on behalf of your company. Attendees will receive your gift in their sleeping room on one one night of the conference.

\$7.5k

EXHIBIT HALL PASSPORT

Take part in the Aesthetic Everything passport where conference attendees will have to visit your booth to qualify for a special prize drawing

\$1k

MOBILE APP AD

Sponsor a custom banner advertisement that will show on the newsfeed of the mobile app and will link to company information on the app.

\$1k

The Weight Loss / Hair Loss / Skin Care Show and
The Aesthetic Everything® Awards Dinner Gala



Contact Details

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment Details

Minimum cancellation penalty is \$1,000. Greater penalties may apply. See below for full details

If paying by credit card, the Aesthetic Everything® team will send a secure payment link to pay online after receipt of completed application.

Payment method: Cash Credit/Debit Card

Credit card number: _____ Exp: _____ Ccv: _____

Name on card: _____

I authorized the credit card to be charged the outstanding amount for my event.

Signature of company representative

***Agrees to the terms and conditions**

Full payment must be received per invoice due date as noted. Cancellation must be made in writing. Cancellation received before February 1, 2025 will be subject to a 50% penalty. Cancellation after February 1, 2025 will not receive any refund. 50% of payment will be applied to next year's meeting.

THE WEIGHT LOSS / HAIR LOSS / SKIN CARE SHOW AND

THE AESTHETIC EVERYTHING® AWARDS DINNER GALA

MAY 6TH AND 7TH, 2025 | LAS VEGAS, NEVADA

SUPPORT LEVELS (one must be chosen)

- Elite \$100k
- Diamond \$75k
- Platinum \$50k
- Gold \$30k
- Ruby \$20k
- Silver \$15k
- Bronze \$7.5k

ADDITIONAL SUPPORT OPPORTUNITIES

- Faculty and Industry Cocktail Event \$50,000
- Faculty Dinner \$50,000
- Faculty Lounge \$15,000
- Exhibit Hall Cocktail Event/ Reception \$20,000
- Faculty Cocktail Event \$15,000
- Lunch Sponsor \$30,000
- Breakfast Sponsor \$15,000
- Meeting Break Sponsor \$10,000

BRANDING OPPORTUNITIES

- Mosaic Wall \$20,000
- Attendee Lanyards \$15,000
- Branded Coffee Sleeves \$15,000
- Hotel Key Cards \$15,000
- Escalator Branding \$15,000
- Meeting Bags \$15,000
- Elevator Door Branding \$10,000
- Mobile App \$10,000
- Photobooth \$10,000
- Wi-Fi Sponsorship \$10,000
- Directional Footprints \$7,500
- Journal Notebooks \$7,500
- Door Drop \$7,500
- Sunrise Yoga \$5,000
- Exhibit Hall Passport \$1,000
- Mobile App Advertisement \$1,000

TERMS AND CONDITIONS

The words "AESTHETIC EVERYTHING®" used herein shall mean (AESTHETIC EVERYTHING®), its committees, agents or employees acting for the management of the Meeting and Exhibition. All matters and questions not covered by these Rules and Regulations are subject to the decision of AESTHETIC EVERYTHING® or its designated agents.

APPLICATION FOR SPACE Applications for space shall be made in writing on the official application form.

ASSIGNMENT OF EXHIBIT SPACE Exhibit space locations will be assigned at the sole discretion of AESTHETIC EVERYTHING®. Applications received from prospective Exhibitors will be recorded in order of their receipt; AESTHETIC EVERYTHING® will assign space and notify exhibitors of location. Requests for exhibit location can be made and AESTHETIC EVERYTHING® will make every attempt to honor, however final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, AESTHETIC EVERYTHING® shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations Exhibitors had the previous year are not guaranteed. Full Payment is required to assign space.

PAYMENTS & REFUNDS Full payment must be received per invoice due date as noted. Payment options: by bank transfer (bank data references will be attached to the invoice), by credit card (Mastercard, Visa or American Express) or check. Note: You may not reserve exhibit space until your payment in full is received.

CANCELLATION Cancellations must be made in writing. The minimum cancellation penalty is \$1000. Cancellations received before February 1, 2025 will be subject to a 50% penalty and the balance will be refunded. Cancellations made after February 1, 2025 will not receive any refunds. 50% of your fees will be applied to next year's meeting. Note that Processing fees may be additionally charged.

ATTENDANCE. AESTHETIC EVERYTHING® may estimate the number and type of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number or type of conference attendees.

BOOTH PERSONNEL REGISTRATION/ON-SITE RESPONSIBILITIES All booth personnel must pre-register. Exhibitor registration information will be emailed to the person who listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitor's badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

INSTALLATION OF EXHIBITS * PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT All exhibits must be installed by 8:00 am on Tuesday, May 6, 2025. After this hour, no installation work will be permitted without special permission from AESTHETIC EVERYTHING®.

REMOVAL OF EXHIBITS * PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT All exhibits must remain intact until Wednesday, May 7, 2025 and may not be dismantled or removed until that time. Exhibits must be removed by 8:00 pm. Exhibitors must follow the setup and breakdown times posted. If a company's exhibit booth is not set up by the posted times or is broken down before the posted breakdown times without prior agreement, a fine of \$1,000 will be assessed to that company.

TERMS AND CONDITIONS

UNOCCUPIED SPACE Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by AESTHETIC EVERYTHING® exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

CARE OF EXHIBIT SPACE Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

CONDUCT OF EXHIBITORS Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. AESTHETIC EVERYTHING® reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

SECURITY Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

INSURANCE AND LIABILITY Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

SAFETY AND FIRE REGULATIONS All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

HAZARDOUS/MEDICAL WASTE Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, AESTHETIC EVERYTHING® reserves the right to fine the exhibiting company.

ATTENDEE LIST All sponsors and exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and exhibitors and may not be released or sold to other business entities.

OUTSIDE EVENTS No outside events involving AESTHETIC EVERYTHING® Faculty or Attendees are permitted without the express written consent of AESTHETIC EVERYTHING®/Compass Management and Consulting

Inquiries for Booths, Sponsorships, Press
Passes and Tickets, Please Contact:

Vanessa Julia Florez

CEO and Founder of Aesthetic Everything®

aestheticeverything@gmail.com

AestheticEverything.com

BeautyWireMagazine.com

Please Review Previous Events Media Deck: <https://aestheticeverything.com/wp-content/uploads/Aesthetic-Everything-Beauty-Expo-Media-Kit.pdf>

Thank You

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