

AESTHETIC  
EVERYTHING®

# Beauty Expo Trade Show 2020

EXHIBITOR INFORMATION PACKET

The Ritz Carlton Los Angeles/  
JW Marriott Los Angeles L.A. LIVE  
May 2nd, 2020

900 W Olympic Blvd, Los Angeles, CA 90015

[AestheticEverythingBeautyExpo.com](http://AestheticEverythingBeautyExpo.com)



**Aesthetic Everything is honored to have you as an exhibitor at the Aesthetic Everything Beauty Expo on May 2nd, 2020 in Los Angeles, California.**

## KEY EVENT DATES AND TIMES

### EXHIBITION DATE

Saturday, May 2nd, 2020

### EXHIBITOR HOURS

Saturday, May 2nd, 2020: 10AM - 5PM

### EXHIBIT TABLES

Upon registration and confirmation of payment, you will be able to choose your table location.

### INTERVIEWS

Saturday, May 2nd, 2020: 10AM - 5PM

### RED CARPET

Saturday, May 2nd, 2020: 5PM - 7PM

### AWARDS DINNER

Saturday, May 2nd, 2020: 7PM - 10PM

## AVAILABLE SPONSORSHIPS

### LANYARDS

\$5,000 (Exclusive)

### DINNER WITH FACULTY

\$20,000 (Exclusive)

### WELCOME RECEPTION

\$20,000 (Exclusive)

### COFFEE & WATER STATIONS

\$50,000 per day

### WI-FI

in exhibit hall: \$5,000

### MEETING INSERT

\$1,000 (One piece)

If interested, please email [vanessa@aestheticeverything.com](mailto:vanessa@aestheticeverything.com)

### TOTE BAGS

\$10,000 (Exclusive)

### FACULTY BREAKFAST

\$5,000 per day

### FACULTY LUNCH

\$10,000 per day

### COCKTAIL RECEPTION

in exhibit hall: \$7,500

### DOOR DROP

\$2,000

### MEETING APP

sponsor: \$5,000

## SET UP DATE AND TIME

Saturday, May 2nd, 2020: 6AM - 10AM

## TEAR DOWN DATE AND TIME

Saturday, May 2nd 2020: 5PM - 10PM

## LOCATION

**The Ritz Carlton Los Angeles/  
JW Marriott Los Angeles L.A. LIVE**  
900 W Olympic Blvd, Los Angeles, CA 90015

## HOTEL

We do not have a room block, please book directly with the hotel:

**BOOK NOW**

## EXHIBIT SPACE

- Exhibit space will be pre-assigned
- Each space includes one 6' x 2' skirted table and 2 chairs
- There will be water stations throughout the hall
- Exhibitors agree not to post, nail, tape, or otherwise attach items to walls, floors or other parts of the building or furniture. Exhibitors are responsible for damages to the hotel (if they do not comply with this request).
- The Red Carpet Awards Event, walk the carpet, enjoy the celebrities and media is included for all exhibitors to attend. It's highly recommended to attend for the best networking. The Red Carpet Awards Dinner will be included if that is stated in your contract. If you did not purchase the Red Carpet Awards Dinner in your contract, it will be available for a late charge of \$300 Per Person (Dinner, Cocktails and Beverages included - must order by March 31st, 2020).

## ADDITIONAL EQUIPMENT

Arrangements for additional equipment (i.e. easels, extensions cords, internet connections, projection screen rental, and computer monitors must be made no later than March 31st, 2020. Please contact Vanessa Julia at [vanessa@aestheticeverything.com](mailto:vanessa@aestheticeverything.com) to arrange for additional equipment and payment.

## TABLE ASSIGNMENT

Exhibit space will be pre-assigned and identified with a placard.

## SHIPPING DISPLAY MATERIALS

All exhibitor clients will be responsible for the fees associated with their boxes shipped to the hotel. A credit card authorization form for EACH individual exhibitor client who is shipping boxes to the hotel is required. See below for our shipping guidelines:

SHIPPING GUIDELINES: For shipping packages to and from the hotel. The labeling on your packages should include:

- Name (or Person claiming packages)
- Organization Name and Dates of Function
- Hotel's Address: The Ritz Carlton Los Angeles/JW Marriott Los Angeles L.A. LIVE, 900 W Olympic Blvd, Los Angeles, CA 90015  
*(Please do not put hotel contact name on package)*

Arrange to have your packages arrive to the hotel at least 2-3 days prior to your event to allow for necessary processing time. Your packages will be held in the Package Room until pickup or delivery. Contact the Package Room to arrange the delivery of your materials. For deliveries to guest rooms or meeting space, please allow 45-60 minute delivery time. Pallets of materials may require higher delivery times. You must be present to accept the delivery. Packages will not be left in an unattended space and will be returned to the Package Room until arrangements are made for repeat delivery.



## **LABEL AND SHIP TO**

- Name (or Person claiming packages)
- Organization Name and Dates of Function
- Hotel's Address: The Ritz Carlton Los Angeles/JW Marriott Los Angeles L.A. LIVE, 900 W Olympic Blvd, Los Angeles, CA 90015  
(Please do not put hotel contact name on package)

## **EXHIBIT SECURITY**

Exhibitors may temporarily store valuable equipment (i.e. if an exhibitor needs to take a short break away from the table).

## **QUESTIONS?**

Please contact Vanessa Julia at  
[vanessa@aestheticeverything.com](mailto:vanessa@aestheticeverything.com)  
(310) 754-0257

## RESPONSIBILITIES AND LIABILITIES

- Exhibitors are responsible for insuring the safety of their personal and exhibit materials from theft, damage, accident, fire, or other such causes.
- Exhibitors who wish to carry insurance must do so at their own expense. The Exhibitor understands that neither The Ritz Carlton/JW Marriott nor Aesthetic Everything maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
- The Exhibitor agrees to accept full responsibility for compliance with local, city, and state fire, safety, and health ordinances regarding the installation and operation of equipment. This includes use of safety guards and devices where necessary to prevent personal injury to spectators. Only fireproof materials should be used in displays.
- Exhibitors agree not to post, nail, tape, or otherwise attach items to the walls, floors, or other parts of the building or furniture. Exhibitors are responsible for damages to the hotel if they do not comply with this request.
- All necessary fire precautions will be the responsibility of the exhibitor.

## **AESTHETIC EVERYTHING WEBSITES AND INFO DECKS:**

*Aesthetic Everything Membership Profile Website:*

**CLICK HERE >**

*Purchase Awards Nomination Profile:*

**CLICK HERE >**

*Join Now NEW LINK:*

**CLICK HERE >**

*Register for Aesthetic Everything NEW LINK:*

**CLICK HERE >**

*Premium Membership Pricing Deck:*

**CLICK HERE >**

*Social Media Management Packages:*

**CLICK HERE >**

*Aesthetic Everything Awards 2020*

*Voting Starts on January 13th, 2020 - February 7th, 2020*

*Winners will Be Announced on February 17th, 2020*

**VOTE STARTING JANUARY 13th, 2020 NEW LINK:**

**CLICK HERE >**

*View Award Winner Packages for 2020:*

**CLICK HERE >**

*Buy Award Winner Crystals, Badges, Expo, and other items:*

**CLICK HERE >**

*Buy Exclusive Award Winners Member Package \$4500*

**CLICK HERE >**



**AESTHETIC EVERYTHING WEBSITES AND INFO DECKS:**

*Aesthetic Everything Beauty Expo Website NEW LINK:*  
**CLICK HERE >**

*2020 Beauty Expo Tickets:*  
**CLICK HERE >**

*2020 Aesthetic Everything Beauty Expo Los Angeles  
Early Bird Kit:*  
**CLICK HERE >**

**MEDIA DECK**  
**CLICK HERE >**

*2020 Aesthetic Everything Beauty Expo Set Up  
Break Down Exhibitor Kit*  
**CLICK HERE >**

*Beauty Wire Magazine Website:*  
**CLICK HERE >**

**INVESTOR AND INFORMATION DECK**  
**CLICK HERE >**

# FOR ADDITIONAL INFORMATION

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We hope these pages answer all of your questions. Should you wish to discuss any of the details contained herein, please feel free to contact us at 310.754.0257 or via email at [vanessa@aestheticeverything.com](mailto:vanessa@aestheticeverything.com).

Thank you,

*Vanessa Julia*

VANESSA JULIA  
CEO AND FOUNDER

AESTHETIC EVERYTHING  
BEAUTY WIRE MAGAZINE

