

Beverly Hills, CA | August 23 – 25, 2019

SPONSORSHIP CONTRACT

1. **APPLICATION** and **CONTRACT** for sponsorship opportunity at **AESTHETIC EVERYTHING BEAUTY EXPO**. Aesthetic Everything Beauty Expo managed by Aesthetic Everything® LLC to be held in Beverly Hills, CA on August 23 through 25, 2019. Return copy of completed application to Aesthetic Everything® LLC.

COMPANY NAME (as it should appear in all future Congress material)

STREET ADDRESS

CITY

STATE

ZIP CODE

COMPANY REPRESENTATIVE TO RECEIVE
EXHIBIT CORRESPONDANCE AND BULLETINS

TITLE

PHONE

E-MAIL

WEB SITE

FAX

(See prospectus for inclusions)

Platinum Sponsor SUPPORT \$45,000

Silver Sponsor SUPPORT \$25,000

Gold Sponsor SUPPORT \$35,000

Bronze Sponsor SUPPORT \$15,000

EXTRAS:

Welcome Reception \$20,000 _____

Coffee Station \$5,000

Friday _____

Saturday _____

Breakfast for faculty \$5,000

Friday _____

Saturday _____

Lunch for faculty \$10,000

Friday _____

Saturday _____

Exclusive Dinner with faculty \$20,000

Thursday _____

Friday _____

Saturday _____

LANYARDS SUPPORT \$5,000 _____

Workshop session (extra) \$5,000 includes audio visual support _____

TOTE BAGS SUPPORT \$10,000 _____

10. PAYMENT BY CHECK:

Check # _____

Make check payable to AESTHETIC EVERYTHING, LLC.

BY CREDIT CARD:

Credit Card: Visa Mastercard Dollar Amount \$ _____

Card # _____

Exp. Date: _____ CVD: _____

Cardholder's Name: _____

Card Holder Billing Address: _____

Authorized Signature: _____

Beverly Hills, CA | August 23 – 25, 2019

EXHIBIT SPACE CONTRACT

2. **APPLICATION** and **CONTRACT** for exhibit space at **AESTHETIC EVERYTHING BEAUTY EXPO**. Aesthetic Everything Beauty Expo managed by Aesthetic Everything® LLC to be held in Beverly Hills, CA on August 23 through 25, 2019. Return copy of completed application to Aesthetic Everything® LLC.

COMPANY NAME (as it should appear in all future Congress material)

STREET ADDRESS

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E-MAIL

WEB SITE

FAX

3. PRICE OF BOOTHS	EXTRA EXHIBOR BADGES
GRAND TOTAL	

4. PAYMENT SCHEDULE
Full payment is required upon return of this application.

5. PAYMENT

PAYMENT BY CHECK:

Check # _____

Make check payable to AESTHETIC EVERYTHING, LLC.

PAYMENT BY CREDIT CARD:

Mastercard Dollar Amount \$ _____

Credit Card: Visa

Card # _____

Exp. Date: _____ CVD: _____

Cardholder's Name: _____

Card Holder Billing Address: _____

Authorized Signature: _____

By signing the exhibitor acknowledges having read and agreed the Terms & Conditions on the reverse side of this Contract. Exhibitors understand that this application will become a binding contract upon acceptance by Aesthetic Everything®. Any changes to the information on this application must be provided to Aesthetic Everything® in writing.

Application's Authorized Signature _____ Title _____ Date _____

1. Contract

This application properly executed by Applicant (Exhibitor) shall upon written acceptance by Aesthetic Everything® constitute a valid and binding contract. Aesthetic Everything® reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition. It is further agreed that the conditions, rules and regulations as herein stated and as outlined in the Exhibitor's Service Manual are made a part hereof as though fully incorporated herein, and that the said Exhibitor agrees to be bound by each and every one thereof.

2. Use of Space

Aesthetic Everything® reserves the right to decline, prohibit or expel any exhibit which in its judgment, is out of keeping with the character of the exhibition this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound level, etc.

Distribution of advertising material and exhibitor solicitations of any sort shall be restricted to the Exhibitor's booth. Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth. Exhibitor shall so arrange his exhibit so as not to obscure or prejudice adjacent Exhibitors in the opinion of Exhibition management. No Exhibitor shall assign or sublet any part of his assigned space without the consent of Aesthetic Everything® in writing. Any space not occupied by the time set for completion of installation of displays will be reassigned at the discretion of the show management. Deposit will be forfeited unless special arrangements have been approved by management. Exhibitor will keep his exhibit open and staffed at all times during the show hours.

BOOTHS - Standard booth equipment (back and side walls, identification sign, two chairs, and one draped table) is provided by Aesthetic Everything® without cost to the Exhibitor. If an Exhibitor plans to install a completely constructed display of such character that the Exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. No display nor its contents may exceed a height of 8' nor may the sidewalls be higher than 4' within a distance halfway between the backwall and aisle. Raw wood, cardboard or similar material for wings to booths must be covered or painted if they are visible in adjacent booths.

Failure to comply with the rules and regulations of this contract and as stated in the Exhibitor's Service Manual will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable.

Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.

3. Cancellation

REFUND POLICY – No Refunds.

It is agreed that if the Exhibitor fails to comply in any respect with the terms of the agreement, then Aesthetic Everything® shall have the right without notice to the Exhibitor to sell or offer for sale the exhibit space covered by this contract, said Exhibitor to be liable for any deficiency loss or damage the Exhibitor agrees to pay the exhibition upon demand together with reasonable expenses and costs incurred by reason thereof.

It is further agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof, and that should the exhibition be unable to affect the sale of the space as herein provided, the exhibition is then expressly authorized to occupy or cause sold space to be occupied in such manner as it may deem in the best interest of the exhibition without any rebate or allowance whatsoever to the Exhibitor and without in any way releasing said Exhibitor from any liability hereunder, and said Exhibitor expressly agrees to pay the exhibition the full sum as herein set forth.

Aesthetic Everything® will not be liable for the fulfillment of this contract as to the delivery of exhibit space if nondelivery is due to any of the following causes. By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war of insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will however, in the event of its not being able to hold an exhibit for any of the above named reasons reimburse Exhibitor on a prorated basis on any amount paid in, less any and all legitimate expenses incurred such as but not limited to rent, advertising, salaries, operating costs, etc.

All Exhibitors must have current account balances and maintain such account current thirty (30) days prior to the opening date of the show for advertising, products, or any other product or service previously provided by Aesthetic Everything®. Failure to bring or maintain any account current as such time will result in cancellation of this contract. No refunds will be made as a result of cancellation for this reason nor will such funds be applied against said past due balances, said funds being forfeited.

4. Insurance

Exhibitors must carry worker's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury, and blanket contractual liability. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder and supplied to and naming Aesthetic Everything® as additional insured at least 30 days before the proposed exhibit date. It is strongly recommended that Exhibitors also carry insurance to cover loss of or damage to their exhibits or other personal property while such property is located at or is in transit to or from the exhibition site. While the exhibition provides security guards, this is solely as an accommodation to Exhibitors, and Aesthetic Everything® assume no responsibility for any loss, damage or injury to any property of the Exhibitor or to any of its officers, agents, employees or contractors, whether attributable to accident, fire, theft, or any other cause whatsoever. The Exhibitor expressly agrees to save and hold harmless Aesthetic Everything® its management, agents, and employees from any and all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with Exhibitor's use of the exhibit space, except such losses as may be the result of the sole negligence of the Aesthetic Everything Beauty Expo.

5. Available Services

On behalf of the Exhibitors, Aesthetic Everything Beauty Expo has designated official Exhibition contractors to provide the following: drayage, cartage, furniture, booth and floor decorations, signs, photographs, telephone services, etc. Services of electricians, plumbers, carpenters and other labor will be available and charged for at the then prevailing rates. Contractors and rates will be listed in the Exhibitor Service Manual to be issued separately.

Aesthetic Everything Beauty Expo assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons, parties and organizations. Arrangements for these services and payments are to be made between Exhibitors and official Exhibition contractors. Rules and regulations for union labor are made by the local unions and these regulations may be changed at any time. When union labor is required because of building or contractor requirements, the Exhibitor agrees to comply with the regulations.

6. Protection of Facilities

Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the convention hall exhibit area without permission from the proper building authority. Fluids, caustic or staining, must not be used where they may damage floor coverings. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the Exhibits Manager, the convention hall manager or their assistants.

7. Installation and Dismantling

The specific requirements as to time for installation and dismantling of exhibits shall be set forth in the Exhibitor Service Manual supplied to each Exhibitor for the particular exhibition. Such requirements shall be binding upon the Exhibitor as though fully set forth herein.

8. Liability

Exhibitor shall be fully responsible to pay for any and all damages to property, its owners or managers which results from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include a losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises or any part thereof.

AESTHETIC
EVERYTHING®

Beauty Expo

Beverly Hills, CA | August 23 – 25, 2019

PRINTED & DIGITAL SHOW PROGRAM ADVERTISING CONTRACT

The Official Program of Aesthetic Everything Beauty Expo will be distributed digitally during the months of June through July and will be promoted through our e-database of 500,000 leads.

As an Advertiser you will receive free bonus features from our digital program:

- FREE direct link to your website
- FREE ads on our Newsletters

2-page color spread \$ 5000.00
Trim Size 16.75" X 10.875"
Bleed Size 17.25" X 11.375"

Full Page Color \$ 2600.00
Trim Size 8.375" X 10.875"
Bleed Size 8.875" X 11.375"

Full Page B&W \$ 2000.00
Trim Size 8.375" X 10.875"
Bleed Size 8.875" X 11.375"

PAYMENT TO **AESTHETIC EVERYTHING.**

Contract must be returned by June 30th, 2019 with FULL PAYMENT OF THE AD

Check # _____ (Make check payable to Aesthetic Everything, LLC.) **CreditCard:** Visa Mastercard
Dollar Amount \$ _____ Card # _____ Exp. Date: _____ CVD: _____
Billing Address: _____
Cardholder's Name: _____ Authorized Signature: _____

Artwork due no later than June 30th 2019. Aesthetic Everything® is here by authorized to place your advertisement in the official program of Aesthetic Everything Beauty Expo, Beverly Hills, CA, August 23 through 25, 2019

*Please include your booths numbers on artwork.

FIRM NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

AUTHORIZED BY: _____

POSITION: _____ SIGNATURE: _____ DATE: _____

Please keep in mind that space is limited and is being handled on a first come first serve basis.